

Exhibitor packages for the UK industry stand @ GDC San Francisco, 1st – 3rd March 2017

Business wins 2016



£11m

New contacts made



2,150

Satisfaction rating



100%

“Outstanding value for money”

“A hassle free solution”

“A perfect base for my important business meetings”

All packages include the following benefits

- ❖ Your own dedicated space on the UK industry stand
- ❖ Centrally located and highly visible stand
- ❖ Fully managed reception desk to meet your guests
- ❖ Expo passes for your staff (quantity dependant on package)
- ❖ Company listing on official GDC site & access to the match making system
- ❖ Marketing support; inclusion in stand guide, logo on stand, press releases
- ❖ Access to UK networking events
- ❖ UK pavilion Wi-fi
- ❖ Free food and drink courtesy of sponsors
- ❖ Hassle free - Ukie designs, builds, maintains and manages the stand



Package 1: Dedicated meeting table for your company on the UK industry stand

Dedicated table for your company within the shared open area on the UK industry stand in the GDC main hall. Includes table, 4 chairs and 2 expo passes.

Cost:

Ukie member Early Bird rate (ends 14/12/16)	£4,000 + VAT per table
Ukie member Standard rate	£4,750 + VAT per table
Non-member Early Bird rate (ends 14/12/16)	£4,750 + VAT per table
Non-member Standard rate	£5,500 + VAT per table

Package 2: Demo station on the UK industry stand

A dedicated, demonstration station with bar stool, power supply, TV and cabled internet. Just bring along your required console/laptop to demo your games. 2 expo passes.

Cost:

Ukie member Early Bird rate (ends 14/12/16)	£4,500 + VAT per demo station
Ukie member Standard rate	£5,250 + VAT per demo station
Non-member Early Bird rate (ends 14/12/16)	£5,250 + VAT per demo station
Non-member Standard rate	£6,000 + VAT per demo station

Important additional information:

- ❖ A limited number of £2,000 UKTI-funded exhibitor grants are available via Ukie. Exhibitor booking required, T&Cs apply. Available on first come first served basis from sam@ukie.org.uk
- ❖ Booking space on the UK industry stand commits you to our booking T&Cs. Payment will be due within 30 days of booking
- ❖ Sponsorship and branding opportunities are detailed below

Get seen @ GDC!

Sponsorship and branding on the UK stand Opportunities for exhibitors and non-exhibitors

Optional extras and sponsorship	Cost	Quantity available
Coffee sponsor	£3,000	One
Branded coffee cup sponsor	£2,500	One
Sweet sponsor (x10 different types of sweets)	£1,500	One
Morning pastries	£1,500	One (3 days)
Branded drinks coasters	£1,500	One
Advert in UK stand guide - Full page	£500	8
UK Game of the show	£2,000	One
Additional expo tickets	£180 each	
Lanyards	£1,500	One
Drinks reception beer mats	£1,000	One
UK industry drinks sponsor	£5,000	Three