

Email [sam@ukie.org.uk](mailto:sam@ukie.org.uk) and [alexa@ukie.org.uk](mailto:alexa@ukie.org.uk) to book your space

## Exhibitor packages for the UK industry stand @

# GDC

## San Francisco, 21-23 March 2018

Delivered exclusively by



### Benefits of being on the UK stand –

- ❖ Located at the epicentre of the main hall within GDC – the ONLY place to be!
- ❖ Highly visible and easy to find
- ❖ Secure your own dedicated space
- ❖ Expo passes for your staff (quantity dependant on package)
- ❖ Company listing on official GDC site & access to the match making system
- ❖ Marketing support; inclusion in stand guide, logo on stand, media promotion
- ❖ Access to UK networking events
- ❖ UK pavilion Wi-fi
- ❖ Free food and drink courtesy of sponsors
- ❖ Hassle free - Ukie designs, builds, maintains and manages the stand

### It works!

Business wins 2017

 11m

New contacts made

 2,150

Satisfaction rating

 100%

“Outstanding value for money”

“I met all my key targets”

“A perfect base for my important business meetings”



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### **Package 1: Dedicated meeting table**

Dedicated table for your company within the shared open area on the UK industry stand in the GDC main hall. Includes table, 4 chairs and 2 expo passes.

Ukie member Early Bird rate (ends 1/11/17)	£4,100 + VAT per table
Ukie member Standard rate	£4,850 + VAT per table
Non-member Early Bird rate (ends 1/11/17)	£4,850 + VAT per table
Non-member Standard rate	£5,600 + VAT per table

### **Package 2: Demo station**

A dedicated, demonstration station with bar stool, power supply, TV and cabled internet. Just bring along your required console/laptop to demo your games. 2 expo passes.

Ukie member Early Bird rate (ends 1/11/17)	£4,600 + VAT per demo station
Ukie member Standard rate	£5,350 + VAT per demo station
Non-member Early Bird rate (ends 1/11/17)	£5,350 + VAT per demo station
Non-member Standard rate	£6,100 + VAT per demo station

### **Package 3: Private meeting room**

A private meeting room made to your own specifications. Price available on request, indicative price minimum £8,000 per room (3x2m)

### **Important additional information**

- ❖ A limited number of £2,000 TAP exhibitor grants are available via Ukie. Exhibitor booking required, T&Cs apply. Available on first come first served basis from [sam@ukie.org.uk](mailto:sam@ukie.org.uk)
- ❖ Booking space on the UK industry stand commits you to our booking T&Cs. Payment will be due within 30 days of booking

### **Sponsorship & branding on the UK stand (for exhibitors / non-exhibitors)**

<b>Optional extras and sponsorship</b>	<b>Cost</b>	<b>Quantity available</b>
Coffee sponsor	£3,000	One
Branded coffee cup sponsor	£2,500	One
Sweet sponsor (x10 different types of sweets)	£1,500	One
Morning pastries	£2,000	One (3 days)
Branded drinks coasters	£1,500	One
Advert in UK stand guide - Full page	£500	8
UK Game of the show	£2,000	One
Additional expo tickets	£200 each	
Lanyards	£1,500	One
Drinks reception beer mats	£1,000	One
UK industry drinks sponsor	£5,000	Four