

## Exhibiting and sponsorship opportunities on Ukie's UK industry stand @ gamescom (22nd – 24th August 2017)

### Our Exhibitor packages deliver:

Outstanding value for money + a hassle free solution + promotional support +  
a perfect base for your all important business meetings

ALL EXHIBITOR packages include the following benefits
Design, build and management of a large, visible UK industry stand + a fully managed reception area
Expo passes for your staff (quantity dependant on package)
Listing on official gamescom site, access to the Gamescom match making system
Company promotion on all stand marketing materials
UK pavilion Wi-Fi
Access to UK pavilion networking and business events

## Exhibitor packages (UK stand in Business Hall)

### Package 1: Private meeting room on the UK industry stand

Your own meeting room (variety of sizes available) on the UK industry stand in the gamescom business area. Includes 4 chairs, 1 table, lockable door, power supply and company name on door. Plus 4 exhibitor tickets for your staff (gives entry to the expo area)

	3m x 2m Member	3m x 2m Non-member	3m x 3m Member	3m x 3m Non-member
Early Bird rate (28/4/17)	£5,000	£5,500	£6,000	£6,500
Standard rate	£6,000	£6,500	£7,000	£8,000

All costs are + VAT

### Package 2: Dedicated meeting table for your company on the UK industry stand

A dedicated table for your company within the shared open area on the UK industry stand in the gamescom business area. Includes 4 chairs, table and 2 tickets for your staff (gives entry to the expo area)

	Table Member	Table Non-member
Early Bird rate (28/4/17)	£1,750	£2,250
Standard rate	£2,250	£2,750

All costs are + VAT

### Package 3: Demonstration station on the UK industry stand

A dedicated, demonstration station with power supply, TV and internet. Just bring along your required console / laptop to showcase your games. Includes 2 tickets for your staff (entrance to the expo area)

	Demo station Member	Demo station Non-member
Early Bird rate (13/5/15)	£2,500	£3,000
Standard rate	£3,500	£4,000

All costs are + VAT

*If you're taking an exhibitor package you can get a FULL PAGE AD in the Ukie Times for HALF PRICE  
 £250 instead of £500*

Check out our additional sponsorship and branding opportunities for additional exposure

Branding & sponsorship opportunities	Cost	Quantity available
Coffee sponsor	£2,000	One
Branded cup sponsor	£3,000	One
Sweet sponsor (x10 different types of sweets)	£1,500	One
Morning pastries	£1,500	One (3 days)
Afternoon tea – Variety sandwiches, cakes & scones	£2,500	One (3 days)
Water	£1,500	One (3 days)
Branded drinks coasters	£1,500	One
Advert in UK stand guide - Full page	£500	
UK industry drinks sponsor	£2,500	3
UK Game of the show	£1,000	
Additional tickets	£75 each	

If you have any suggestions for sponsorship, please get in touch as we'd be happy to work with you on your requirements