

Calendar of Events for Ukie Members

Welcome to Ukie's **Calendar of Events**, highlighting key industry events taking place around the country, over the coming three months. These include events Ukie is hosting, events we'll be attending or have a presence at, and events hosted by Ukie members. Each event represents a valuable opportunity to engage, network and connect with fellow Ukie members and the wider games industry. Wherever possible, we will share discounts and special offers you can take advantage of as a Ukie Member.

In addition, please check out our <u>Events</u> page online, and sign up to our <u>Newsletter</u> for weekly industry updates

If you would like to have your event listed in Ukie's Calendar of Events, or want to find out more information, please email Leo.

September 2024	
GamesIndustry.biz HR Summit 2024 Date: Wed 18th September Location: Royal Institution, 21 Albemarle Street London W1S 4BS Link for more details and to register	The GI HR Summit returns for a second year to unite HR professionals from across the games industry to discuss the biggest topics impacting their teams. 2024's event takes place at the prestigious Royal Institution in London, and features keynote talks, roundtables, and the 2024 Best Places To Work Awards. The speakers will be covering topics including AI, health and wellbeing, leadership, diversity (including neurodiversity), different work expectations by generation, hybrid working and morale during a challenging time for games companies.
	Ukie Members receive 10% discount when using code: UKIE10
Unite 2024 Barcelona Date: Wed 18th - Fri 20th September Location: Palau de Congressos de Catalunya, Barcelona, Spain Link for more details and to register	Join Ukie members Unity at Unite 2024 Barcelona on 18-20 September! With over 50 breakout sessions, there is something for every type of Unity creator at Unite. Here's a sneak peak of some highlights: • Unity Roadmap - be amongst the first to know what's new and coming soon from the Unity Engine for game creators • Boost revenue - learn how to leverage the difficult curve during game design to motivate more players to make a purchase or watch a rewarded video • Sneak peek of creator projects - Harold Halibut by Slow Bros. GmbH, Synth Riders by Kluge Interactive, Fantasy by Unity and more Discounted registration is available for groups of 5-10 and qualified students.
ESI Lisbon 2024 - Where worlds collide	Esports industry and gaming events company Esports Insider will be hosting ESI Lisbon from 23rd-25th September. ESI Lisbon will bring together 1,000+ attendees across esports, video games, and the

Date: Mon 23rd - Wed 25th September

Location: MEO Arena, Lisbon, Portugal

Link for more details and to register

creator economy, and is set to be the largest b2b event & industry festival in this crossover to date. Featuring their renowned ESI Hall of Fame and ESI Film Festival events all in one place, Lisbon will also be the birthplace of their most prestigious event yet: Esports Leaders. This will be an exclusive by-invitation-only event for true leaders in the space to come together to discuss, share ideas, and network with their peers from across the world. Lisbon will also introduce a new esports legal forum; Play By The Rules.

Ukie Members receive 15% discount when using discount code: UKIE15

Innovative games at scale on AWS

Date: Tuesday 24th September

Location: LHR16 02.505, 1 Principal

Place, London EC2A 2FA

Link for more details and to register

AWS for Games is hosting a special event tailored for game studios, to help you leverage the power of AWS to build, run, and grow your games. Attendees will learn directly from AWS customers and partners, including Jagex, Space Ape Games, Code Wizards and Heroic Labs - and will have the chance to get help with their technical challenges from AWS for Games Solutions Architects.

With limited capacity, be sure to sign up and reserve your spot!

Playing for the Planet: How to Level Up Your Studio's Environmental Impact - Webinar

Date: Thursday 26th September

Time: 2-3pm

Location: Online Webinar

Link for more details and to register

Are you a game studio or publisher who wants to do more for the environment through their work? You're in luck! The games industry has a unique part to play in the fight against the climate crisis, and there's already a treasure trove of resources and opportunities out there for you to get involved. Hosted by Playing for the Planet and Ukie, this webinar is packed with tips, tricks, and resources to help you level up your environmental impact in the games industry, with support for reducing your own emissions output while creating games that can spark players into taking action on the climate crisis. The workshop will feature talks from three different speakers, including Dan Jacobs, Xbox Gaming Sustainability Manager, discussing the Greening Game Code with the Xbox Sustainability Toolkit and Nic Walker, former COO Space Ape Games, discussing Space Ape's trailblazing journey to sustainable game development, alongside opportunity for Q&A at the end of each session:

Register for your free ticket now, or get in touch with us at info@playing4theplanet.org if you have any questions!

2024 D.I.C.E. Lake Como

Date: Mon 30th September - Wed 2nd

October 2024

Location: Hotel Reykjavík Grand resort,

Reykjavík, Iceland

Link for more details and to register

The 2024 D.I.C.E. Europe event will take place in-person from September 30th - October 2nd 2024 at the Hotel Reykjavík Grand resort. This 3-day event offers a unique resort atmosphere in which attendees will be treated to insightful speaker programming and an intimate exchange of ideas through one of our most popular networking events, our roundtable discussions, hosted by top talent revolving around topical issues affecting the business and art form of game development.

Ukie Members receive 10% discount when using discount code: DICELCUK

October 2024

Pocket Gamer Connects Helsinki 2024

Date: Tue 1st October - Wed 2nd October 2024

Location: Wanha Satama, Pikku Satamakatu 3-5 00160 Helsinki Finland

Link for more details and to register

The leading games industry conference, Pocket Gamer Connects, returns to Finland again in 2024! Over 1,500 games industry professionals will gather in Helsinki on October 1-2 to network, discover, pitch and learn from 200 of the world's top experts. Mobile, PC and console, blockchain, VR/AR and more will be covered, across unmissable conference tracks. Our speakers and panellists will share their expert insight into design and development, monetisation and growth, AI, blockchain and loads more. Attendees will gain access to the MeetToMatch meeting platform free and unlimited to all delegates, so you can find that perfect contact and arrange to meet them in person. We'll be running a whole host of side activities and curated matchmaking events to cater to everyone's networking needs.

Ukie Members receive 20% discount when using code: UkieHSK20

Webinar: Dark Patterns – Unboxing evolving regulation

Date: Wednesday, 2nd October

Location: Online

Link for more details and to register

The rise of dark patterns and their potential online harms is a growing topic of concern for consumers, particularly parents of young gamers. Regulators across the globe are responding with increasing efforts to protect consumers from deceptive and manipulative design practices, and given the large proportion of child gamers, focus on the games industry is intensifying. Gaming companies and developers need to be focused on the associated legal risks and designing compliant games.

In this complex evolving landscape, join Ukie members **Linklaters**, for a webinar exploring dark patterns in games and identify the common themes in the regulatory approaches of the UK, EU and US across data protection, consumer protection and unfair or deceptive business practices to help you prepare a legal risk management strategy.

<u>Register here</u> for the webinar and you can visit their <u>Games and</u> <u>Interactive Entertainment</u> webpage to learn more on key games trends.

Ukie AGM 2024

Date: Thursday, 3rd October 2024, 10:00-13:00

Location: Barbican Centre, Silk Street,

London, EC2Y 8DS

Ukie members are invited to this year's Annual General Meeting, which will be held on Thursday 3rd October 2024 from 10am at the Barbican Centre, Silk Street, London, EC2Y 8DS. The AGM is open to all Ukie members and their staff, bringing together members from across the UK. It is also an opportunity or Ukie members to put themselves forward as potential Ukie Board members.

Please note the Ukie AGM is only open to Ukie members and their staff.

Link for more details and to register

Reality Games unveils Monopoly World - Partners & Investors Summit

Date: Thursday, 3rd October 2024, 13:30-17:00

Location: Barbican Centre, Silk Street, London, EC2Y 8DS

Link for more details and to register

In the afternoon following Ukie's AGM, Reality Games will be unveiling their new game, Monopoly World (releasing on mobile next year), as part of an exclusive Partners & Investor Summit, with the chance to take part and explore opportunities related to the project itself, as well as the wider mobile sector.

Alongside showcasing Monopoly World, Reality Games' Partners & Investors Summit will feature a variety of interesting speakers, including Mariusz Gasiewski of Google discussing market research in the mobile sector, Nav Summer of Navatron speaking on licensing in mobile and Adam Jarmicki of Unfold VC, talking about investment in Reality / mobile sector, as well as a valuable opportunity to network.

Link for more details and to register

Play with Emotion - book a meeting with the Ovomind Team

Date: Wednesday, 9th October 2024, 09:00-15:30

Location: 18a, Blackbull Yard, 24 - 28 Hatton Wall, London EC1N 8JH

Link for more details and to register

Calling all Game Developers and Ukie members - meet the Ovomind® team and discover how you can integrate players' emotions into your gaming experiences.

On **Wednesday, October 9th**, Ukie will be hosting Yann Frachi and Julien Masse, the successful founders of Ovomind, at our London office (Black Bull Yard, 24-28 Hatton Wall, London, EC1N 8JH). Here, Yann and Julien will be showcasing their exciting new technology and offering 1-2-1 demos of the tech in action.

Developers can expect to learn how the Ovomind DK1 Development bundle includes the first SDK that enables you to directly integrate players' emotions into your gameplay, in real-time. You will see, through a live demo, how the Ovomind connected smartband and advanced emotion-detection technology, enables you to build adaptive gameplay, and offer players a completely unique and immersive experience that stands out from the crowd. Deeper experiences, increased engagement, replayability, faster testing, and increased player analytics, are all topics Yann and Julien will discuss

Link for more details and to register

Westminster Games Week

Date: Tue 15th-Thu 17th October 2024

Location: 1 Great George Street, London SW1P 3AA

Link for more details and to register

Westminster Games Week is a series of events that convenes industry leaders, parliamentarians, and other stakeholders to discuss the burgeoning future of the UK video games industry. The following is currently open for registration:

 <u>Drinks Reception</u> (16th October, 19:00-22:00) Sponsored by Discord, this gathering of industry leaders, parliamentarians, and policymakers will celebrate the significant achievements of the UK video games industry.

Scottish Games Frenzy 24

Date: Thursday, 31st October 2024, 14:30

Location: Beco Building, 58 Kingston Street, Glasgow, G5 8BP

Link for more details and to register

Join Ukie members Barclays in Glasgow for Scottish Games Frenzy, celebrating the incredibly talented Scottish and UK games businesses. This year they are planning to make the event even bigger and better than before. They are inviting a diverse range of studios to come exhibit at their 2024 Scottish Games Frenzy taking place on the 31st of October. This event will be a great opportunity to network, see the work of some incredibly talented studios and attend interesting round tables on important industry topics.

This event is free to attend

November 2024

Pocket Gamer Connects Jordan 2024

Date: Sat 9th - Sun 10th November 2024

Location: King Hussein Bin Talal Sweimeh, Balga Governorate 12345 Jordan

Link for more details and to register

Pocket Gamer Connects returns to Jordan! Over 700 games industry professionals will gather in Jordan on November 9-10 to network, discover, pitch and learn from 100 of the world's top experts. Mobile, PC and console, blockchain, VR/AR and more will be covered, across 14 unmissable conference tracks. Our speakers and panellists will share their expert insight into design and development, monetisation and growth, new technologies, company culture and loads more. The event is called Connects because that's what we help you do; connect with the whole gaming industry, from students and indie studios to the media, international investors and publishers. We offer our MeetToMatch meeting platform free and unlimited to all delegates, so you can find that perfect contact and arrange to meet them in person. We'll be running a whole host of side activities and curated matchmaking events to cater to everyone's networking needs.

Ukie Members receive 20% discount when using code: UkieJOR20

Belfast Media Festival

Date: Wed 13th - Thu 14th November

2024

Location: The MAC, 10 Exchange St, West, Belfast BT1 2NJ

Link for more details and to register

The Belfast Media Festival is a hub for inspiration, imagination and innovation. It's a place to make new partnerships, rekindle old connections and discover new outlets for creative ideas. After two years without a live event, our return in 2022 yielded our largest turnout ever: across two days, the festival offered the knowledge and opinions of 40 brilliant speakers to over 1000 registered delegates, including students, freelancers, indies, broadcasters, commissioners, developers, producers, writers and famous faces. The festival audience is dominated by local attendees, with special guests from the UK, Ireland, Europe and beyond.

The Belfast Media Festival is free to attend.

Develop:North

Date: Thursday 14th November 2024

Location: The Spine, 2 Paddington

Village, Liverpool L7 3FA

The UK's biggest game developer conference is coming to Liverpool and will bring something for everyone.

Develop brings together the entire UK game dev industry to learn from each other, share ideas and experiences, network, and do business in a friendly and inclusive environment. The event also offers high quality conference sessions - from the industries brightest minds and talents -

Link for more details and to register

with practical takeaways that allow delegates to 'skill-up' and be inspired to make better games.

Attendees can expect seven tracks covering almost every discipline, as well as a keynote and post-conference networking. The tracks are: Art, Audio, Business, Coding, Design, Discoverability, and Indie. Amongst the speakers announced so far are Lovewish's Nina Roussakoff who joins Dr Jackie Mulligan from Game Republic as one of the panellists in Running a Studio in Turbulent Times. Attendees can also look forward to Tips and Tricks from a Music Supervisor to Navigate Music Licensing in Games from renowned music supervisor, Irma de Wind.

Conference passes are available <u>now</u>. Secure your place at the Super Early Bird rate of £250 + VAT until Thursday 10 October. Micro Indies and Student Early Bird rates are also available for £120 + VAT.

Bonus Stage – A Celebration of the Music of Video Games

Date: Thursday 14th November 2024

Location: The Electric Theatre, Onslow Street Guildford GU1 4SZ

Link for more details and to register

Come join us at The Electric Theatre for an intimate, exclusive and simply unmissable night taking the audience on a musical journey through video games, starting with the hottest new talent, pushing on to massive indie game soundtracks, and culminating in the music of one of the biggest sci-fi exploration games of all time. All music includes writers of the original music playing live on stage. The evening includes multiple world-firsts, making it a true one-off music event.

We start the night by introducing you to some of the most exciting new talents from **The Academy of Contemporary Music** (ACM), playing tracks they have created as part of their work on their courses at the Academy. It's incredible music; a testament to the talent that's out there looking for their first opportunities in the industry.

Next we'll be diving into a special video games music segment with involvement from the audience, live-voting on the games we attack, as **Soho Live Studios** bring their world-class, diverse talents to the stage.

Following this we have the uber-talented **Cassette Beasts** team, playing their incredible soundtrack live for the first time ever, and featuring a sixpiece in-house band including the original writer/guitarist, as well as the vocalist who performed on the original soundtrack.

Next we have the **Vampire Survivors** team, supported by the Bonus Stage Orchestra, performing their take on chiptune music that they call "epic, nostalgic, and unexpected, packed with rad riffs and high-impact drum fills alike". This is guaranteed to be highly idiosyncratic, a lot of fun and include some fantastic surprises.

Rounding off the evening we have the **No Man's Sky** soundtrack played by the Bonus Stage Orchestra, helped by both Paul Wolinski of 65daysofstatic and Paul Weir, Audio Director of Hello Games. The orchestra will be playing a series of tracks from No Man's Sky, including some never heard before live, and some tracks that have never been heard before at all!

Link for more details and to register

Virtual Business & Financial Surgeries with Moore Kingston Smith

Date: Wednesday, 20th November

2024, 14:00-17:00

Location: Online

Link for more details and to register

In light of the new Labour government presenting their latest economic plans in the upcoming Budget at the end of October, Ukie Members, Moore Kingston Smith are offering one-to-one 20-minute virtual business surgeries on Wednesday, 20th November (2pm-5pm) to go through any queries members may have directly relating to the announcements, or any ongoing financial or business issues.

If you would like to book your free virtual session, please use the link and select your preferred time(s) and the adviser(s) you would like to speak to - https://forms.office.com/e/ngpvuaZnNh. Moore Kingston Smith will be in touch to confirm the time and Teams joining details with you directly.

If you are unavailable on Wednesday 20th November but would still like to take up the opportunity of a free consultation, please email Edwina Kesner directly on – ekesner@mks.co.uk.

Virtual Trade Missions

Date: Mon 18th-Mon 25th November 2024

Location: Online

Link for more details and to register

<u>Ukie's Virtual Trade Missions</u> are a series of webinars (hosted on Zoom) aimed at helping UK businesses understand the landscape of opportunities there are in markets in Africa, Brazil, China and UAE and what steps they can take to overcome any challenges of doing business there. These virtual trade missions serve as both a chance to gain insight into these markets as well as an opportunity to begin establishing connections with useful contacts there.

- <u>Virtual Trade Mission: Africa</u> Monday, 18th November at 14:00 GMT
- <u>Virtual Trade Mission: Brazil</u> *Tuesday, 19th November at* 14:30 GMT
- <u>Virtual Trade Mission: China</u> Wednesday, 20th November at 14:00 GMT
- <u>Virtual Trade Mission: UAE</u> Monday, 25th November at 12:00 GMT

To register and find out more information on speakers and content for each Virtual Trade Mission, please click on the individual links above.

Navigating Data Protection in the Games Industry with Charles Russell Speechlys LLP

Date: Friday, 29th November 2024,

10:00-13:00

Location: 18a, Blackbull Yard, 24 - 28 Hatton Wall, London EC1N 8JH

Link for more details and to register

Join us in-person on Friday 29th November from 10am at Ukie's offices for a training session on how to address data protection within the gaming industry, presented by Ukie members Charles Russell Speechlys. This event is designed to empower developers, publishers, and all stakeholders within the gaming sector with the knowledge and tools to navigate and understand their obligations under data protection laws. Whether you're an indie developer, a growing publisher, or an established business in the industry, this event will equip you with the understanding and best practices to protect your players' data.

10% discount for Ukie Members using discount code: "UKIE10"

Future Events

Beyond the current three months, we have the following events to look forward to during the rest of the year and beyond. In the meantime, check our **Events** page online, sign up to our **Newsletter** for weekly industry updates and make sure you have the **latest version of our events calendar downloaded** here.

Friends of Ukie Festive Drinks 2024 (5th December)

HR in Games Event 2025 (January, TBC)

PG Connects London (20th-21st January) –Ukie Members receive 20% discount when using code: UkieLDN20. <u>Link for more details and to register</u>

Guildford.Games Festival 2025 (14th February) – <u>Link for more details and to register</u>.

Ukie Members Day 2025 (4th March)

Ukie Video Game Awards 2025 (4th March)

GDC San Francisco 2025 (17th – 21st March) <u>join our upcoming Trade Mission to GDC 2025</u>, in partnership with the Department for Business and Trade. <u>For any questions, please email Sam.</u>